



*Global Leadership Academy:
A year-long curriculum for developing and training
culturally competent student leaders at WHU and OSU.*

Section 1 – Abstract (294 words):

The **rationale** for this programming is to build on OSU’s considerable strength in student leadership development and design a curriculum for student leadership development and implement this curriculum during the 2016-2017 school year with a cohort of 8-10 student leaders each from OSU and WHU. Our goal is to use this grant to establish a repeatable year-long curriculum to train a cohort of students each year—who will meet online—at both universities and bring them together in the summers. Ideally, we could promote this model across the ACCEX network and other centers could also train cohorts of students from their universities.

Perhaps the most important activity for our individual center during this grant cycle is using a portion of the grant funds to employ a staff member at the CAC to keep the center open 2 hours/day, 3-4 days/week. We will also use grant funds to purchase (1) resource materials for use to promote student organizations and (2) materials for leadership activities. Our model for this initiative is the successful *Keith B. Key Center for Student Leadership Development* at OSU. Many staff members from WHU have visited OSU to participate in staff exchanges over the last few years and have been impressed with the KBK Center and wished they could create one at WHU. We will use OSU’s faculty expertise in leadership development to design the curriculum and assist WHU in building a leadership development center in the CAC.

The **expected result** will be greatly increasing the role of the CAC on WHU’s campus. While it has played a very important role in the extracurricular life of many students who are English/foreign language majors over the past five years, it will now start to transition into a valuable resource center for all student leaders at WHU.

Section 2 – Background:

A) Wuhan University and The Ohio State University launched the WHU-OSU CAC in September of 2012. Headlined by a visit by Ambassador Gary Locke to announce the funding in the fall of 2011, the current ambassador has also visited Wuhan University to strengthen the cultural bridge between the U.S. and China, and especially strengthen the importance of Wuhan University in U.S. Public Diplomacy efforts.

Since the grand opening, the WHU-OSU CAC has hosted over 200 events including cooking classes, game nights, holiday parties, speaking contests, English corners, movie salons, and dance parties. In particular, the WHU-OSU CAC is in constant use each week of the year by the “English Street” student organization. They work closely in conjunction with the Chinese Director, Associate Dean Junping Liu, to create meaningful extracurricular events throughout the school year. The CAC at Wuhan University most closely resembles a small modern apartment, with a living room featuring a 72” TV, a fully-stocked U.S.-style kitchen, a custom-made 6’ gaming and dining table, and a computer loft. Even after five years-worth of use, the CAC still looks amazing and takes the breath away from people seeing it for the first time. (See attached photos in appendix, taken in early July 2016).

The WHU-OSU CAC has also co-sponsored a national conference for the reform of English language teaching. Since the next wave of language teaching reform in China will be culture-based instruction, the CAC is the perfect place for faculty of WHU to conduct classes—therefore it has become an important part of curricular and co-curricular activities.

B) Junping Liu, Associate Dean, College of Foreign Languages and Literature, Wuhan University, is the on-site director of the WHU-OSU CAC. Reece You, Chair of the College English Department at WHU is the advisor to the English Street Club, whose student leaders are essential to the day-to-day functioning of the CAC. The president of the English Street Club also serves as the Student Programming Manager of the CAC.

C) Bob Eckhart is the American Director of the WHU-OSU CAC. He successfully organized and managed four public diplomacy tours in the last three years—dance, theatre, and music students performing for thousands of people in 15 different venues. He is very active in building the partnership between Student Affairs staff members at WHU and OSU, and has watched how WHU staffers visiting OSU are most impressed by our ability to develop student leadership.

Section 3 – Project Statement/Implementation Plan:

Detailed description: We will hire our first staff member at the CAC, and we will create a Global Leadership Academy (GLA) cohort at WHU and OSU. The Global Leadership Academy will be composed of 8-10 students each from OSU and WHU. They will meet via Skype so they can engage each other in conversation about what it takes to be a leader on their campus and in their community. Students on both campuses will explore topics and strategies for leadership throughout the curriculum, and in April they will collaborate on designing a leadership project which they will undertake together in May and June when the OSU students spend three weeks in Wuhan. The grant will provide full funding for three cohorts of OSU students to travel to WHU for three weeks each to complete the student leadership project with their student counterparts at WHU. The grant will fund student leadership consultant from OSU to travel to WHU to identify WHU students to participate in the GLA, and follow-up visits to WHU to meet with the students and staff at WHU. In November and March, the grant will fund a faculty member from OSU to travel to China to conduct presentations on culture/politics/leadership at BFSU, WHU, and Huazhong Agricultural University (HZAU).

Cooperate with WHU to launch the Global Leadership Academy
Student leadership consultant to travel to WHU
Identify 8-10 student leaders at OSU and WHU
Hire and train our student staff of the WHU-OSU CAC

Begin online meetings between GLA students at OSU and WHU
First week-long leadership training at WHU with faculty member from OSU and student leadership consultant
Presentations on culture/politics/leadership at the USCET-BFSU ACC & HZAU

Continue online meetings between GLA students at OSU and WHU

Continue online meetings between GLA students at OSU and WHU
Second week-long leadership training at WHU with faculty member from OSU and student leadership consultant
Presentations on culture/politics/leadership at the USCET-BFSU ACC & HZAU

Continue online meetings between GLA students at OSU and WHU
Student cohorts begin designing leadership project to undertake in May/June

May/June OSU students travel to WHU and work together on their leadership projects (three cohorts of students for three weeks each)

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Audience Reached: While the primary grant activities are focused on developing student leaders at WHU and OSU, the impact will be leveraged on both campuses as student leaders create an environment on their own campus which promotes global leadership.

Collaboration: Our main collaborator on this grant is our partner, Wuhan University. However, our faculty will also collaborate with USCET-Beijing Foreign Studies University and HZAU to give presentations on politics/culture/leadership. The East Asian Studies Center (EASC) at OSU will assist with marketing the GLA to students, as well as serve on the review and selection committee. Additionally, the EASC can serve in an advisory role for the students as they develop their leadership project.

Expected results: We will strengthen our relationship with WHU. The WHU-OSU CAC has been an asset for WHU in the past but that will greatly increase as we hire our first staff member.

Section 4—Center Investment Plan

Active staff presence: For the first time in our CAC's existence, we plan to hire staff at the CAC for at least 2 hours/day, 4 days/week, with grant funding of \$5000. These student staff members will be drawn from the cohort of student leaders nominated by WHU to participate in the Global Leadership Academy. Having staff will allow the CAC to have a much greater impact on students at WHU. We have a similar set-up at OSU in our *KBK Center for Student Leadership Development*. Students who have already proven themselves to be outstanding leaders open a "resource room" for a few hours/day and new student leaders can come in and get guidance from them about recruitment, membership development, goal-setting, programming, and assessment of programs. Our plan is to use this model to create a similar environment on the campus of Wuhan University. The American Director will be the *Student Leader Consultant* and set the direction of the leadership cohorts at OSU and WHU as well as recruit and train the student staff members at the CAC.

Regular programming: Every day during the open hours, there will be a new leadership topic to provide guidance to emerging leaders. These can be things such as "5 tips for recruiting new members," "strategies for outreach to members who have dropped off," or "how to plan a

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successful student event.” These leadership topics will also be the topics of conversation between the cohorts of leaders at WHU and OSU. In this way, the members of each cohort can contribute to the daily leadership topics and tips that all WHU student leaders can benefit from when they stop by the CAC to get advice and guidance about maintaining a thriving student organization.

Acquisition of resources: Again, using the model of the *KBK Center for Student Leadership Development* on the campus of OSU, we will use grant funds to (1) create a leadership library of books and supplies (\$2000), (2) supply sample graphic designs for promotion items and recruiting and marketing, (3) provide materials to create posters, make buttons, and publish promotional pamphlets (\$3000), and (4) offer a meeting space for students to have leadership retreats and trainings.

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Appendix: Photos of WHU-OSU CAC

